



# 绿储能源集团（中国）有限公司

引领全球储能产业，构建绿色能源新生态

Green Storage Energy Group (China) Co., Ltd.

Leading the Global Energy Storage Industry, Building a New Green Energy Ecosystem



绿储能源集团(中国)有限公司

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# 公司概况 | Company Overview





# 公司定位与背景 | Company Positioning and Background

## 企业属性与设立背景 | Enterprise Nature and Establishment Background



绿储能源集团（中国）有限公司是国际金融集团在香港设立的全资子公司，专注于集团能源生态建设中储能业务板块的生态投资、建设与运营。 | Green Storage Energy Group (China) Co., Ltd. is a wholly-owned subsidiary of an international financial group established in Hong Kong, focusing on ecological investment, construction, and operation of the energy storage business segment in the group's energy ecosystem development.

## 战略定位与辐射范围 | Strategic Positioning and Radiation Scope



公司立足香港这一国际金融与贸易枢纽，以全球化视野辐射全球市场，致力于成为储能产业的核心参与者与推动者。 | Based in Hong Kong, an international financial and trade hub, the company radiates the global market with a global perspective and is committed to becoming a core participant and promoter in the energy storage industry.



# 依托母公司优势 | Leveraging Parent Company Advantages



## 母公司核心资源支撑 | Parent Company's Core Resource Support

依托母公司强大的金融实力与丰富资源优势，为公司在储能产业的深耕提供坚实的资金与资源保障。  
| Relying on the strong financial strength and rich resource advantages of the parent company, it provides solid financial and resource guarantees for the company's in-depth development in the energy storage industry.



## 企业发展目标 | Enterprise Development Goals

致力于打造国际化、专业化的储能运营服务标杆企业，为全球能源转型提供核心支撑，推动储能产业高质量发展。  
| Committed to building an international and professional benchmark enterprise for energy storage operation services, providing core support for global energy transformation, and promoting high-quality development of the energy storage industry.

02

企业远景 | Corporate  
Vision





# 全球储能运营服务引领者

## Global Leader in Energy Storage Operation Services

### 全球最大储能运营服务公司建设目标 | Goal of Building the World's Largest Energy Storage Operation Service Company

公司远景明确为建设全球最大的储能运营服务公司，致力于在储能领域占据领先地位，通过规模化布局与专业化运营实现这一目标。 | The company's vision is clearly to build the world's largest energy storage operation service company, committed to occupying a leading position in the energy storage field and achieving this goal through large-scale layout and professional operation.

### 引领储能技术革新 | Leading Energy Storage Technology Innovation

持续投入技术研发，聚焦储能核心技术突破，旨在推动储能技术不断革新，保持行业技术领先优势，引领产业技术发展方向。 | Continuously invest in technology research and development, focus on breakthroughs in core energy storage technologies, aim to promote continuous innovation in energy storage technologies, maintain industry-leading technological advantages, and lead the direction of industrial technology development.

### 推动产业升级决心 | Determination to Promote Industrial Upgrading

以坚定决心推动储能产业升级，通过优化产业结构、提升行业标准，促进储能产业向更高质量、更可持续的方向发展。 | With firm determination to promote the upgrading of the energy storage industry, through optimizing the industrial structure and improving industry standards, promote the energy storage industry to develop in a higher quality and more sustainable direction.



# 构建全球能源新生态 Building a New Global Energy Ecosystem

## 推动绿色能源全球广泛应用 | Promoting Global Widespread Application of Green Energy

积极推广绿色能源在全球范围内的应用，结合不同地区能源需求，提供定制化解决方案，助力绿色能源普及。 | Actively promote the application of green energy worldwide, provide customized solutions based on energy needs in different regions, and help popularize green energy.

## 打造清洁低碳可持续能源生态 | Creating a Clean, Low-Carbon and Sustainable Energy Ecosystem

致力于构建清洁、低碳、可持续的全球能源新生态，通过储能业务推动能源结构优化，减少对传统化石能源的依赖。 | Committed to building a clean, low-carbon, and sustainable new global energy ecosystem, promoting energy structure optimization through energy storage business, and reducing dependence on traditional fossil energy.

## 贡献中国力量于人类能源发展 | Contributing Chinese Strength to Human Energy Development

以自身发展为人类未来能源发展贡献中国力量，将中国在储能领域的技术、经验与方案推广至全球，助力全球能源转型。 | Contribute Chinese strength to the future energy development of mankind through its own development, promote China's technologies, experience and solutions in the energy storage field to the world, and help global energy transformation.

03

核心投资规划 | Core  
Investment Plan





# 阶段性投资战略 | Phased Investment Strategy

## 投资金额与周期 | Investment Amount and Cycle

01

2026-2027两年内计划投资2000亿元人民币，为储能产业发展提供资金保障。 | Planned investment of 200 billion RMB within two years from 2026 to 2027 to provide financial guarantee for the development of the energy storage industry.

## 重点投资方向 | Key Investment Directions

02

聚焦电网侧独立储能项目，强化在新型电力系统中的核心布局。 | Focus on grid-side independent energy storage projects to strengthen the core layout in the new power system.



# 储能电站建设目标 | Energy Storage Power Station Construction Goals

## 全国布局规模 | National Layout Scale

拟在全国范围内建设285个标准化、规模化储能电站，形成广泛覆盖的储能网络。 | Plan to build 285 standardized and large-scale energy storage power stations nationwide to form a widely covered energy storage network.

## 参与电力系统构建 | Participating in Power System Construction

全面参与新型电力系统构建，提升电网调节能力与能源供应稳定性。 | Fully participate in the construction of new power systems to improve grid regulation capacity and energy supply stability.

## 助力“双碳”目标 | Supporting "Dual Carbon" Goals

通过储能项目落地，推动能源结构转型，为国家“双碳”目标实现奠定坚实基础。 | Through the implementation of energy storage projects, promote energy structure transformation and lay a solid foundation for the realization of the country's "dual carbon" goals.

04

全产业链布局 | Whole  
Industry Chain Layout





# 产业闭环构建 | Industrial Closed-Loop Construction

## 储能电站全生命周期管理 | Full Life Cycle Management of Energy Storage Power Stations

开展储能电站的投资、建设和全生命周期运营，确保项目安全高效运转，形成从项目规划到运营维护的完整管理链条。 | Carry out investment, construction and full life cycle operation of energy storage power stations to ensure safe and efficient operation of projects, forming a complete management chain from project planning to operation and maintenance.

## 核心部件制造与电站运营协同 | Coordination between Core Component Manufacturing and Power Station Operation

构建从核心部件制造到储能电站运营的完整产业闭环，实现上下游业务协同，提升整体运营效率与竞争力。 | Build a complete industrial closed loop from core component manufacturing to energy storage power station operation, realize upstream and downstream business coordination, and improve overall operational efficiency and competitiveness.



# 核心生产线建设 | Core Production Line Construction

## 30GWh钠离子电芯生产线 | 30GWh Sodium-Ion Battery Cell Production Line

投资建设30GWh产能的钠离子电芯生产线，布局新型储能电池技术，保障储能系统核心部件供应。 | Invest in the construction of a 30GWh sodium-ion battery cell production line, layout new energy storage battery technologies, and ensure the supply of core components of energy storage systems.

## 60GWh固态和半固态电芯生产线 | 60GWh Solid-State and Semi-Solid-State Battery Cell Production Line

建设60GWh产能的固态和半固态电芯生产线，聚焦前沿电池技术研发与规模化生产，提升核心技术竞争力。 | Build a 60GWh solid-state and semi-solid-state battery cell production line, focus on cutting-edge battery technology research and development and large-scale production, and enhance core technological competitiveness.

## 5GWh超级电容电池生产线 | 5GWh Supercapacitor Battery Production Line

打造5GWh超级电容电池生产线，完善储能电池产品矩阵，满足不同场景下的储能需求，掌控核心产能。 | Build a 5GWh supercapacitor battery production line, improve the energy storage battery product matrix, meet energy storage needs in different scenarios, and control core production capacity.

05

全球市场拓展 | Global  
Market Expansion





# 国内市场巩固与国际布局 | Domestic Market Consolidation and International Layout

## 国内市场根基筑牢 | Solid Foundation in Domestic Market

以全国范围建设285个标准化、规模化储能电站为核心，全面参与新型电力系统构建，助力国家“双碳”目标落地，为储能产业发展奠定坚实基础。 | With the construction of 285 standardized and large-scale energy storage power stations nationwide as the core, fully participate in the construction of new power systems, help the country's "dual carbon" goals, and lay a solid foundation for the development of the energy storage industry.

## 国际业务战略推进 | Strategic Promotion of International Business

在巩固国内市场的基础上，积极践行全球化发展战略，稳步推进国际业务布局，实现国际化发展布局。 | On the basis of consolidating the domestic market, actively implement the global development strategy, steadily promote the international business layout, and realize the international development layout.

## 重点区域精准拓展 | Precise Expansion in Key Regions

聚焦欧洲、泰国、马来西亚、尼泊尔等国家和地区，针对性开展储能业务拓展，构建全球市场网络。 | Focus on Europe, Thailand, Malaysia, Nepal and other countries and regions, carry out targeted energy storage business expansion, and build a global market network.



# 定制化储能解决方案 | Customized Energy Storage Solutions

## 光储充一体化电站建设 | Construction of Photovoltaic-Storage-Charging Integrated Power Stations

结合当地能源需求，投资建设光储充一体化电站，实现太阳能发电、储能与充电设施的协同运行，提升能源利用效率。 | Combined with local energy needs, invest in the construction of photovoltaic-storage-charging integrated power stations to realize the coordinated operation of solar power generation, energy storage and charging facilities, and improve energy utilization efficiency.

## 户用储能业务拓展 | Household Energy Storage Business Expansion

针对不同地区家庭能源使用特点，提供户用储能解决方案，满足家庭用户对清洁能源存储和高效利用的需求。 | According to the characteristics of household energy use in different regions, provide household energy storage solutions to meet the needs of household users for clean energy storage and efficient utilization.

## 清洁绿色能源普及推动 | Promotion of Clean and Green Energy Popularization

通过定制化储能解决方案的实施，推动清洁绿色能源在全球范围内的普及与应用，助力构建清洁、低碳、可持续的全球能源新生态。 | Through the implementation of customized energy storage solutions, promote the popularization and application of clean and green energy worldwide, and help build a clean, low-carbon and sustainable new global energy ecosystem.

06

产业生态构建 | Industrial  
Ecosystem Construction



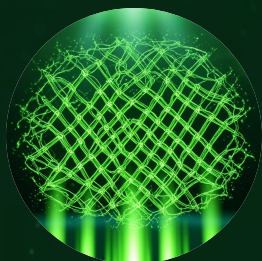


# 上游资源整合 | Upstream Resource Integration



## 核心节点定位 | Core Node Positioning

以储能电站为核心节点，主动向产业上游延伸，构建从源头到应用的完整资源链条。 | With energy storage power stations as the core node, take the initiative to extend to the upstream of the industry, and build a complete resource chain from source to application.



## 关键资源整合范围 | Scope of Key Resource Integration

深度整合材料、电芯、零部件、装备制造等关键生态资源，覆盖储能产业上游全环节。 | In-depth integration of key ecological resources such as materials, battery cells, parts, and equipment manufacturing, covering all upstream links of the energy storage industry.



## 整合目标 | Integration Goals

打破产业链壁垒，实现资源优化配置，为储能产业发展提供稳定、高效的上游支撑。 | Break down industrial chain barriers, realize optimal resource allocation, and provide stable and efficient upstream support for the development of the energy storage industry.



# 储能产业生态体系 | Energy Storage Industry Ecosystem



## 构建方式 | Construction Methods

通过技术协同、资本合作与资源共享三种核心方式，凝聚产业发展合力。 | Through three core methods: technological collaboration, capital cooperation and resource sharing, gather the joint efforts of industrial development.

## 体系特征 | System Characteristics

打造长久稳定、开放共享、可持续发展的储能产业生态体系，确保各环节协同高效运转。 | Build a long-term stable, open and shared, sustainable development energy storage industry ecosystem to ensure the coordinated and efficient operation of all links.

## 核心价值 | Core Values

赋能全产业链伙伴共同成长，推动整个储能行业高质量发展，实现产业整体升级。 | Empower partners in the entire industry chain to grow together, promote high-quality development of the entire energy storage industry, and achieve overall industrial upgrading.

07

金融服务保障 | Financial  
Service Guarantee





# 金融服务体系 | Financial Service System

## 母公司金融背景支撑 | Parent Company's Financial Background Support

依托母公司强大的国际金融背景与资本实力，为金融服务体系的构建提供坚实基础。 | Relying on the parent company's strong international financial background and capital strength, it provides a solid foundation for the construction of the financial service system.

## 专属金融服务保障 | Exclusive Financial Service Guarantee

建立了专属的金融服务保障体系，能够针对性地满足公司在储能产业发展中的各类金融需求。 | An exclusive financial service guarantee system has been established to specifically meet the various financial needs of the company in the development of the energy storage industry.

## 高效金融服务机制 | Efficient Financial Service Mechanism

打造高效的金融服务机制，确保资金等金融资源能够快速响应并支持公司的各项业务开展。 | Create an efficient financial service mechanism to ensure that financial resources such as funds can quickly respond to and support the company's various business operations.

## 多元化金融服务体系 | Diversified Financial Service System

构建多元化的金融服务体系，涵盖多种金融服务模式，为公司的全面发展提供多维度金融支持。 | Build a diversified financial service system covering multiple financial service models to provide multi-dimensional financial support for the company's comprehensive development.



# 资金支持模式 | Capital Support Model

## 创新融资工具应用 | Application of Innovative Financing Tools

通过创新融资工具，拓展融资渠道，为公司的产业布局、技术研发等提供资金支持。 | Through innovative financing tools, expand financing channels to provide financial support for the company's industrial layout and technological research and development.

## 产业基金设立运作 | Establishment and Operation of Industrial Funds

设立产业基金，集中资金力量投向储能相关产业，推动产业的发展 and 升级。 | Establish industrial funds to concentrate capital investment in energy storage-related industries and promote industrial development and upgrading.

## 供应链金融开展实施 | Supply Chain Finance Implementation

开展供应链金融，满足生态体系内上下游企业的资本需求，促进整个产业链的顺畅运行。 | Carry out supply chain finance to meet the capital needs of upstream and downstream enterprises in the ecosystem and promote the smooth operation of the entire industrial chain.

## 保障企业战略稳步推进 | Ensuring Steady Advancement of Corporate Strategy

通过多种资金支持模式，全面满足生态体系内各环节的资本需求，为企业战略的稳步推进提供坚实的资金后盾。 | Through various capital support models, fully meet the capital needs of all links in the ecosystem, and provide a solid financial backing for the steady advancement of corporate strategies.



# 核心价值观与使命 | Core Values and Mission

## 核心价值观：绿色赋能、储能未来 | Core Value: Green Empowerment, Storing Energy for the Future

秉持“绿色赋能、储能未来”理念，深耕储能核心技术研发，推广清洁低碳储能解决方案，助力全球能源转型，守护生态环境。 | Uphold the concept of "Green Empowerment, Storing Energy for the Future", deeply engage in core energy storage technology research and development, promote clean and low-carbon energy storage solutions, help global energy transformation, and protect the ecological environment.

## 核心价值观：诚信共赢、创新致远 | Core Value: Integrity and Win-Win, Innovation for the Long Term

坚守诚信经营底线，以开放包容的合作理念与产业链伙伴实现共赢；聚焦技术创新与品质提升，驱动企业长远发展。 | Adhere to the bottom line of integrity management, achieve win-win results with industrial chain partners with an open and inclusive cooperation concept; focus on technological innovation and quality improvement to drive the long-term development of the enterprise.

## 双重使命：推动全球能源转型与践行社会责任 | Dual Mission: Promoting Global Energy Transformation and Practicing Social Responsibility

以引领储能技术革新与产业升级为己任，同时主动扛起国际化能源企业的社会责任，将绿色发展、公益普惠、安全赋能贯穿企业发展全过程。 | Take the lead in energy storage technology innovation and industrial upgrading as its responsibility, and at the same time take the initiative to take up the social responsibility of international energy enterprises, and integrate green development, public welfare and inclusiveness, and safety empowerment throughout the entire process of enterprise development.



# 多维度社会责任实践 | Multi-dimensional Social Responsibility Practice

## 环保责任：助力“双碳”目标实现 | Environmental Responsibility: Supporting "Dual Carbon" Goals

通过技术研发与方案推广，减少化石能源消耗，降低碳排放，为全球“双碳”目标落地提供储能支撑。 | Through technology research and development and program promotion, reduce fossil energy consumption, reduce carbon emissions, and provide energy storage support for the global "dual carbon" goals.

## 社会公益：推动绿色能源普惠 | Social Welfare: Promoting Green Energy Inclusiveness

参与绿色能源普惠项目，助力欠发达地区能源基础设施升级，推动欧洲、东南亚及尼泊尔等地区清洁能源普及，让绿色电力惠及更多群体。 | Participate in green energy inclusive projects, help upgrade energy infrastructure in underdeveloped areas, promote the popularization of clean energy in Europe, Southeast Asia, Nepal and other regions, and make green electricity benefit more groups.

## 安全责任：严守全流程安全标准 | Safety Responsibility: Strictly Abide by Full-Process Safety Standards

坚守储能电站建设、运营全流程安全标准，严控产品质量与生产安全，保障员工、客户及社会公众的生命财产安全。 | Adhere to the safety standards for the entire process of energy storage power station construction and operation, strictly control product quality and production safety, and ensure the life and property safety of employees, customers and the public.

## 行业责任：促进行业规范发展 | Industry Responsibility: Promoting Standardized Industry Development

规范行业经营行为，分享技术经验与产业资源，推动储能行业标准化、规范化发展，带动产业链共同践行社会责任。 | Standardize industry operations, share technical experience and industrial resources, promote the standardization and standardized development of the energy storage industry, and drive the industrial chain to jointly practice social responsibility.

# 文化思维映射 | Cultural Thinking Mapping



## 整体螺旋式 vs 线性逻辑式 | Holistic Spiral vs Linear Logical

中文表达先铺垫背景再点明主旨（如商务汇报先讲市场环境再提业绩），英文倾向开门见山（如"Our Q3 revenue increased by 15% due to..."）。 | Chinese expression first lays the background and then clarifies the main idea (e.g., business reports first talk about the market environment then mention performance), while English tends to get straight to the point (e.g., "Our Q3 revenue increased by 15% due to...").



## 委婉间接 vs 直接坦率 | Indirect vs Direct

中文拒绝常用"这个方案我们再研究一下"，英文直接说"We cannot accept this proposal"。谈判场景：中方习惯"关系先行"，美方注重"利益优先"。 | Chinese often uses indirect refusal like "这个方案我们再研究一下" / "We need to study this proposal further", while English directly says "We cannot accept this proposal". Negotiation scenario: Chinese prefer "relationship first", while Americans focus on "interest first".

THE END

谢谢 | Thank You

